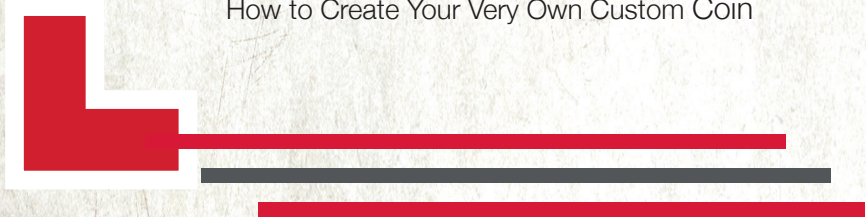




CUSTOM COIN MANUAL

Guidelines on What We Offer and
How to Create Your Very Own Custom Coin



- THE SUPPLY ROOM -



HELLO,

Greetings from The Supply Room. We offer a wide variety of options when it comes to custom coins. We can help you with any existing ideas that you may have. If you're not sure, we can help in creating your perfect coin with suggestions from our experienced graphic design team.

We are here to provide quality and cost effective products. That is why we work with you throughout the design process to help customize a coin that will meet your needs and your budget.

If you are ordering for a ceremony or need the coins for a special occasion, please be sure to order in advance. **Design and production can take up to 90 days.**

You will be sent a proof via email when we have completed your artwork. You must review the proof and let us know of any errors or changes. Once the proof is approved, then we will place your order. Upon delivery, be sure to check your order to ensure it is accurate.

We are a strong competitor in price, quality, and satisfaction. Details on customized coins often come at an extra charge. However, we offer the same custom elements *for free*.



The following page has a list of items to choose from for creating your custom coin.



FREE ELEMENTS INCLUDE:

- DIES
- TOOLING
- UNLIMITED COLOR ON BOTH SIDES *(See Page 5)*
- PANTONE MATCHING
- EDGE *(Roped or Beaded)*
- SEQUENTIAL NUMBERING *(See Page 6)*
- PROOF WITH PURCHASE *(See Price Sheet on Page 8)*
- FINISHES *(Brightly Polished Gold & Silver, Antique Brass, Pewter)*

EXTRAS INCLUDE: ADDITIONAL ARTWORK

- 2 DIAMOND CUT OPTIONS *(See page 5)*
- DETAILED ARTWORK *(Consisting of more than 3 revisions)*
- EPOXY DOME - SPECIFIC AREA and EDGE to EDGE *(See page 6)*



Fees for extra services on Page 8.

3

ORIGINAL



SEND IN ARTWORK

1



- Email us a drawing of what you would want your coin to look like.
- Include info for identification: Name, Account #, Group Name, etc.

DETERMINE THE SIZE

- Next, you need to determine a size for your coin. We offer the following coin sizes:

> EMAIL graphics@srmail.net
or your sales representative.

1.5 IN / 1.75 IN / 2 IN / 2.5 IN

> The average thickness of each coin is 3mm.

1.5"

1.75"

2"

2.5"

COINS SHOWN AT ACTUAL SIZE:

CUSTOM SHAPED COINS



➤ WE OFFER DOG TAGS



➤ ROUND WITH CUTOUT



➤ PICK A CUSTOM SHAPE



DETERMINE THE FINISH



● BRIGHTLY POLISHED SILVER

● BRIGHTLY POLISHED GOLD

PEWTER ●

ANTIQUE BRASS ●

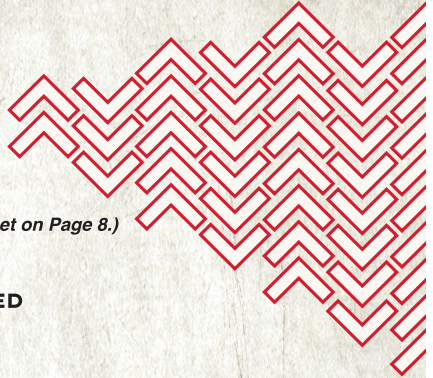


5

DETERMINE THE EDGE

- The final step is defining the finishing touches. If you would like a decorative edge, we offer Roped and Beaded Edging **free of charge**.

> **Diamond Cuts are an extra charge (See Price Sheet on Page 8.)**



ROPED



BEADED



DIAMOND



DIAMOND II

ENAMEL COLOR

- Enamel Fill comes **free of charge** and is usually determined when you send us your artwork.
- We offer **unlimited color fill** for both sides of the coin.
- We offer Stock and PMS enamel colors as well.



SEQUENTIAL NUMBERING

- Create your own custom coin with sequential numbering.



➤ *Examples of where the numbers could be placed.*

DETERMINE EPOXY

- We offer Specific Area Coverage and Edge to Edge Coverage.



SPECIFIC AREA EPOXY



EDGE TO EDGE EPOXY



7

CONVERT FOR PRODUCTION

2



PRODUCTION FILE



- From your drawing, our experienced team of graphic designers will create a digital file for production.

FINAL

FINALIZE ARTWORK



3

- We will send you a proof of the artwork. After all changes are made, and we have your final approval, production can begin.

ORDER YOUR COINS

- CONTACT A SALES REPRESENTATIVE : **800-458-5180**
- ORDER FROM OUR WEBSITE : **www.supplyroom.com**
- ORDER THROUGH GSA : **Use The Supply Room's keyword : SRCOIN**



Contract Holder

Contract GS-07F-235CA GS-03F-080DA

PRICE SHEET

8

SIZE	QUANTITY	BASE	W/ EPOXY	DIAMOND CUT EDGE (BOTH SIDES)
1.5"	100-199	5.18	5.64	+ 0.75
	200-299	4.18	4.64	+ 0.75
	300-399	3.94	4.38	+ 0.75
	400-499	3.76	4.18	+ 0.75
	500+	3.65	4.05	+ 0.75
1.75"	100-199	5.66	6.12	+ 0.85
	200-199	4.66	5.12	+ 0.85
	300-399	4.43	4.18	+ 0.85
	400-499	4.25	4.73	+ 0.85
	500+	4.14	4.60	+ 0.85
2"	100-199	6.72	7.38	+ 0.95
	200-299	5.72	6.38	+ 0.95
	300-399	5.65	6.30	+ 0.95
	400-499	5.49	6.10	+ 0.95
	500+	5.38	5.98	+ 0.95
2.25"	100-199	8.02	9.34	+ 1.10
	200-299	7.02	8.34	+ 1.10
	300-399	7.13	7.93	+ 1.10
	400-499	6.95	7.73	+ 1.10
	500+	6.84	7.60	+ 1.10
2.5"	100-199	8.88	10.18	+ 1.10
	200-299	7.88	9.18	+ 1.10
	300-399	8.12	9.03	+ 1.10
	400-499	7.94	8.83	+ 1.10
	500+	7.83	8.70	+ 1.10



*Proof Fee \$35 (waived with purchase)
Detailed Artwork (3 or more revisions) is a \$35 charge.*



**BRAND NEW
LOW PRICES !!!**

9

ACCESSORIES

COIN SLEEVES

- Sleeve Size - 2" x 2"
- These single pocket coin holders are made of crystal clear, unplasticized vinyl. They are free of acids and chemical softeners.



ITEM #'s COIN-SL01

> SINGLE VINYL SLEEVE

\$0.40

COIN-SL100

> PACK OF 100 VINYL SLEEVES

\$25.00

COIN BOXES

ITEM #

BOX11



> COIN BOX - CUSTOM PLATE OPTION

- Box Size - 3.5" x 4.25"

\$4.25

- Window Size - 2.875" x 2.875"

- Plate size - 3" x 1"

- Custom Plate + \$4.00

BOX 11 CUSTOM PLATE EXAMPLE

CSM Ben W. Smith
United States Marine Corps
May 21, 1943 - Sept 4, 2009

ITEM #

BOX10



> COIN BOX - SINGLE COIN

- Box Size - 3.5" x 3.5"

\$3.95

- Window Size - 2.875" x 2.875"

- Custom Plate is not an option

CUSTOM PLATE

- Plates can have Straight or Rounded Corners
- Plates can be Black, Gold, or Silver

- Black Plates can laser gold or silver text. Conversely, Gold and Silver Plates can laser black text.

> More options on the next page.

COIN RACKS

ITEM # SC-118



\$49.99

➤ COIN RACK - 4 ROW

- Rack size - 4.75 " x 13" x 2.5
- Plate size - 0.75" x 5"
- Custom Plate + \$5.00

ITEM # SC-119



\$64.99

➤ COIN RACK - 6 ROW

- Rack size - 6.5 " x 15" x 2.5
- Plate size - 0.75" x 7"
- Custom Plate + \$7.00

CUSTOM PLATE OPTIONS

Available on Box11, 4 Row Coin Rack, 6 Row Coin Rack

ITEM # CP-01

➤ COIN RACK - 4 ROW

\$5.00

Sgt Maj Amanda Smith - United States Marine Corps
May 21, 1943 - Sept 4, 2009

- 2 Lines limited to 52 characters each, 12pt font size (*shown above*)
- 1 Line limited to 52 characters, 14pt font size

ITEM # CP-02

➤ COIN RACK - 6 ROW

\$7.00

Sgt Maj Michael W. Davidson - United States Marine Corps

- 1 Line limited to 64 characters, 14pt font size (*shown above*)
- 2 Lines limited to 64 characters each, 12pt font size

ITEM # CP-03

➤ BOX 11 CUSTOM PLATE

\$4.00

CSM Ben W. Smith
United States Marine Corps
May 21, 1943 - Sept 4, 2009

- Line 1:
Limited to
18 characters
16pt font size
- Line 2 & 3:
Limited to
28 characters
12pt font size

➤ ITEM # CP-04

Sgt Maj Courtney E. Wilkerson
United States Marine Corps
May 21, 1943 - Sept 4, 2009

- All lines limited to 28 characters, 12pt font size

THE SUPPLY ROOM

230 SUPPLY ROOM RD. • OXFORD, AL 36203

WWW.SUPPLYROOM.COM

800-458-5180